

PROFESSIONAL CONFIDENCE PACKAGE FOR TEAMS

Develop your Team's
Personal Brands to
demonstrate value...
and a Culture of Confident
Communicators who build
trust with stakeholders.

Guided by an Australia-wide speaker, author & expert in personal branding for professional services, this simple program combines New Work Consulting's most requested workshops and development points into an easy-to-implement package.

- 3 workshops to set a foundation you can run with.
- Quarterly team check-ins to keep you on track with implementation throughout the year.

A time-efficient solution to build your team's communication skills, confidence & accountability, to promote business growth.

NEW WORK
CONSULTING

3 WORKSHOPS IN 3 MONTHS:

WKSHP 1

PERSONAL BRAND PLAN

Team develops confidence in articulating the value they bring to stakeholders

Personal Brand Goal Setting

Personal Brand Profiling

Positioned Bio

LinkedIn Profile Refresh

Positioning Statement for Introductions

WKSHP 2

THOUGHT LEADERSHIP & VISIBILITY PLAN

Team develops confidence in building thought leadership and visibility with online content

Start from Growth Goals

LinkedIn Best Practice for Professionals

LinkedIn Team & Individual Content Plans

Other Thought Leadership & Visibility Platforms

Set Thought Leadership Targets & Schedule

WKSHP 3

RELATIONSHIP BUILDING PLAN

Team develops a confident culture & process for pro-active relationship building & business development

Define Target Audience Segments

Practical Networking Conversation Techniques

Successful Introduction & Meeting Requests

Plot Steps in Network-Building Flow

Set Network Targets & Schedule

+ 4 X QUARTERLY TEAM CHECK-INS

Keep your team on track and accountable in quarterly 1-hour supported review sessions

Total Investment: 3 payments of \$2400 + GST