

PROFESSIONAL CONFIDENCE PACKAGE FOR TEAMS

Develop your Team's
Personal Brands to
demonstrate value...
and a Culture of Confident
Communicators who build
trust with stakeholders.

Guided by an Australia-wide speaker, author & expert in personal branding for professional services, this simple program combines New Work Consulting's most requested workshops and development points into an easy-to-implement package.

- 3 workshops to set a foundation you can run with.
- Quarterly team check-ins to keep you on track with implementation throughout the year.

A time-efficient solution to build your team's communication skills, confidence & accountability, to promote business growth.

NEW WORK
CONSULTING

3 WORKSHOPS IN 3 MONTHS:

WKSHP 1

PERSONAL BRAND PLAN

Team develops confidence in articulating the value they bring to stakeholders

Clarify Personal Brand Goals

Personal Brand Profiling

Positioned Bio & LinkedIn Profile Refresh

Positioning Statement for Introductions

Set Personal Brand Development Targets & Schedule

WKSHP 2

THOUGHT LEADERSHIP & VISIBILITY PLAN

Team develops confidence in building thought leadership and visibility with online content

Clarify Thought Leadership & Visibility Goals

LinkedIn Best Practice for Professionals

LinkedIn Team & Individual Content Plans

Other Thought Leadership & Visibility Platforms

Set Thought Leadership Targets & Schedule

WKSHP 3

RELATIONSHIP BUILDING PLAN

Team develops a confident culture & process for pro-active relationship building & business development

Define Target Market/Audience Segments

Practical Networking Conversation Techniques

Successful Introduction & Meeting Requests

Plot Steps in Network-Building Flow

Set Network-Building & Outreach Targets & Schedule

+ 3 X QUARTERLY TEAM CHECK-INS

Keep your team on track and accountable in quarterly 1-hour supported review sessions

Total Investment: 3 payments of \$2400 + GST